





March 30, 2018 Action Alert:

The Akhal-Teke Association of America has partnered with the Equus Survival Trust to purchase booth space at the 2018 Equestrian World Games (WEG) September 11th - 23rd in Tryon, North Carolina.

The ATAA is ready to take WEG donations (thank you to everyone that has already pledged and been so patient). We were humbled by the outpouring of support for an Akhal-Teke Breed Booth at the 2018 World Equestrian Games, and are ready to move forward.

Hi Everyone,

The ATAA is partnering with the Equus Survival Trust, who have generously offered to co-support our WEG efforts and will make donations tax deductible to promote our breed to the competition world.

To donate for the Akhal-Teke Breed Booth at the 2018 World Equestrian Games, you have two options:

**Donate** without getting a tax deduction – this is directly to the ATAA, <u>HERE IS</u> <u>THE LINK</u>. If you do this, please realize these funds are NOT tax deductible. But they would be appreciated and used anyway!

**Donate** through the Equus Survival Trust. EST is a 501c3 and as such, donations are tax deductible within the scope of the IRS regulations. Donations by check or via the EST website PayPal "**Surprise Us**" option are acceptable for this ATAA fundraiser. All donors will receive a written receipt for tax purposes. Donations to EST for ATAA must be earmarked **STRICTLY** as follows: "Donation to ATAA". **DONATION BUTTON IS HERE**. Make **sure** you note that the funds are a donation to the ATAA please.

We have made the down payment on the Akhal-Teke WEG Breed Booth and will keep everyone updated as we go along. We will be contacting people that have pledged shortly, but you can certainly donate more!

Thank you from the ATAA and EST. We'll see you in September at WEG!